



Benefitting



Nikkei Seniors
Health Care &
Housing Society



Scan to visit
our website

18TH ANNUAL

Nikkei Place Charity Classic

Helping Seniors Beat the Odds

Friday, May 30, 2025 at Riverway Golf Course, Burnaby, BC

Fundraising goal: \$60,000

www.nikkeiplacegolf.com

SPONSORSHIP OPPORTUNITIES

Akiko Cheng, Event Co-Ordinator

604.777.5000 ext. 2002 | golf@nikkeishc.com

- 144 golfers | Shotgun Start
- Tangible Benefits
- Activation Spaces
- Auctions
- Raffle
- Contests, Swag Bag, Prizes
- 19th Hole Premium Reception



Swing into Action: Help Seniors Beat the Odds



Nikkei Seniors
Health Care &
Housing Society

Net proceeds from the Nikkei Place Charity Classic fund programs and services to enrich the lives of seniors (and their families) at Nikkei Place and in eight municipalities across the Lower Mainland. These programs promote meaningful socialization, well-being and independence.

We serve **270** seniors every week:



Activities for Robert Nimi Nikkei Home residents

70 seniors participate every week

35 programs are offered for residents including exercise, brain training, and flower arrangement



Bento Lunch Delivery Program for homebound seniors

Over **2200** lunches delivered since April 2023



Outreach Programs

Over **200** seniors participate every week

15 programs are offered including "Iki Iki" Dementia Friendly Program, Outfight Parkinson's Boxing, and watercolour painting

Fundraising goal:

\$60,000



Partner with us to Beat the Odds!

Becoming an Executive Sponsor offers:

- **Tangible benefits** to your business (detailed below)
- **Relationship building** with the Japanese Canadian community at Nikkei Place
- **Philanthropic outcomes** - funds programs that enrich the lives of seniors (and their families) at Nikkei Place and in eight municipalities across the Lower Mainland.



EXECUTIVE SPONSORSHIP	PRESENTING	GOLF CART	ON-COURSE AMBASSADOR	SWAG BAG	FUN-IN-THE-SUN	PATIO LUNCH	SNACK CART
Cash Contribution	\$7,500	\$5,000	\$5,000	\$4,000	\$3,000	\$3,000	\$2,000
EXCLUSIVITY							
"Presented by Your Company" on all material	✓						
Exclusivity and first right of refusal for 2025	✓	✓	✓	✓			
ON-SITE BENEFITS							
Activation space/Prominent logo display at:	Registration	All Player Carts	Hosted Drink Tent	Swag Bags	Hosted Tent	Patio Area	Snack Cart
Complimentary golf spots	8	4	4	4	2	2	1
Logo on kickboard signage	✓	✓	✓	✓	✓	✓	✓
MARKETING + PROMOTION							
Verbal recognition	✓	✓	✓	✓	✓	✓	✓
Logo recognition on promotional materials (deadlines apply)	✓	✓	✓	✓	✓	✓	✓
Sponsor Spotlight opportunity on social media	✓	✓	✓	✓	✓		
Social media posts (deadlines apply)	3	2	2	2	2	2	1
Logo on event e-newsletters	✓	✓	✓	✓	✓	✓	✓
E-news Ad Opportunity (deadlines apply)	✓	✓	✓	✓	✓	✓	
Logo on event webpage	✓	✓	✓	✓	✓	✓	✓
Logo recognition on Nikkei Seniors Society website homepage (March 2023 to January 2024)	✓	✓	✓	✓			
Post-event acknowledgement to community in The Bulletin, a Japanese Canadian magazine	✓	✓	✓	✓	✓	✓	✓

On Course Sponsorships



ON COURSE SPONSORSHIP	OPENING CEREMONY \$1,000	LONGEST DRIVE \$1,000	KP \$1,000	SOLD! HIT THE NET \$1,000	STRAIGHTEST DRIVE \$1,000	PUTTING CONTEST \$750	GREEN \$500	TEE BOX \$500
Quantity Available:	1	4	5	1	1	1	18	18
Social media posts	1	1	1	1	1			
Logo on event webpage	✓	✓	✓	✓	✓	✓	✓	✓
On-course signage on display at:	Main Stage	Longest Drive Contest	KP Contest	Hit the Net Contest	Straightest Drive Contest	Putting Green	Green	Tee Box
Post-event acknowledgement to community in The Bulletin, a Japanese Canadian magazine	✓	✓	✓	✓	✓	✓	✓	✓

Gift-in-Kind Opportunities

Position your business as a leader of impactful change while gaining exposure to a prominent audience. Get your brand in front of an influential group of business leaders, golf enthusiasts, and community supporters by giving to our **AUCTIONS, DOOR PRIZES** or **SWAG BAGS**.

Benefits

- Showcase Your Brand
- Tax Benefits (depending on the item)
- Build Community Connections
- Customer Loyalty Boost
- Event Recognition
- Support Seniors Well-Being

Contact us to make arrangements!



Support Our Cause in Other Ways

Make a Personal Donation

Receive a charitable tax receipt for your donation. Donor recognition at the tournament includes your name on the event website, program, and in our post-event "Thank You" in The Bulletin, a Japanese Canadian magazine.

Register to Golf online - Secure your spot online at nikkeiplacegolf.com or call us at 604.777.5000 ext. 2002.

Get involved as a Volunteer

Contact Kohei Kobayashi at golf@nikkeishc.com

Golf Tournament Details

Grab your clubs for a fun day out on the green at Riverway Golf Course in Burnaby.

Space is limited - Reserve your spot today!

Date: Friday, May 30, 2025

Location: Riverway Golf Course in Burnaby, BC

Format: Texas Scramble | Shotgun Start at 1:00pm

Check-in & Lunch: opens at 10:30am

Single Player: \$250 | **Team of 4:** \$1,000

What's included: Round of golf, powercart, 2 mulligans per player, swag bag, lunch, on course contests, and 19th hole reception with signature buffet, auctions, prizes and draws.

To Register: www.nikkeiplacegolf.com or contact 604.777.5000 Ext. 2002



Thank you to our 2024 Sponsors & Donors!

PATRONS

In Memory of Bob Nimi
Jane Nimi & Family

MATCHING
DONOR

Ken & Junko Shinozaki

AMBASSADORS

Sam Yamamoto
Ken Yada & Family
Fred & Linda Yada
Glenn Schoenroth
Mark Waslen

LEADERS

Anonymous
Chieko Chijiwa
Ruth Coles
Akiko Gomyo
Yuki Kurozumi
Cathy Makihara
RBC
Paul & Gloria Ross
Glenn Tanaka
Hiroshi Yamamoto

FRIENDS

Marcia Carr
Janice Dungate
Mona Heidari
Paul Kariya
Brian Kynoch
Greciana Langamon
Wayne Okamura
John Pao
Geri Prior
Mikel & Patricia Ruegamer
Ilana Schonwetter
Kirby Uno

PRESENTING



PARTNER



EXECUTIVE



ON-COURSE



HOLE



Executive Sponsorship Confirmation

Date Received:

Event: Nikkei Place Charity Classic | Date: May 30, 2025 | Venue: Riverway Golf Course, 9001 Bill Fox Way, Burnaby, BC

Sponsorship Level

EXECUTIVE SPONSORSHIPS

- Presenting \$7,500
- Golf Cart \$5,000
- On Course Ambassador \$5,000
- Swag Bag \$4,000
- Fun-in-the-Sun \$3,000
- Patio Lunch \$3,000
- Snack Cart \$2,000

ON COURSE SPONSORSHIPS

Secure your online:
nikkeiplacegolf.com/
oncourse-sponsorship



Logo Submission

Please submit your hi-res logo, company link, and this commitment form to:
creative@nikkeiplacefoundation.org

EPS or AI vector format preferred.
JPG also accepted.

Company Information

Company Name: _____ Invoice Name: _____

First Middle Last
Name: _____ Initial(s): _____ Name: _____



Address: _____

City, Province: _____ Postal Code: _____

E-mail: _____ Phone: _____

Payment Method

Total: \$ _____

  Cheque* Cash

Please contact me for payment information

***Please make cheques payable to
Nikkei Seniors Health Care and Housing
Society and add note "Golf 2025"**

Card Number:

Name on Card: _____ Expiry Date: /

Cardholder's Signature: _____ CVV:

Disclaimer

All personal information collected by Nikkei Seniors Health Care and Housing Society (NSHCHS) may be shared with Nikkei Place Foundation (NPF) for the purpose of processing, distributing, and recognizing sponsorships.

NSHCHS Charity No. 118972975 RR0001
NPF Charity No. 86613 5056 RR0001

Options

Invoice issued by: Email Mail

Submit This Form

Nikkei Seniors Health Care and Housing Society
6680 Southoaks Crescent
Burnaby, BC V5E 4N3

Player Registration Form



Date Received: _____

When: Friday, May 30, 2025 • Shotgun Start 1:00pm • Check-in 10:30am | **Where:** Riverway Golf Course, 9001 Bill Fox Way, Burnaby, BC
Golfing package: Round of golf, powercart, 2 mulligans per player, swag bag, lunch, 19th hole reception with signature buffet, prizes and draws.
To Register: Mail this form to Nikkei Seniors Society | Register online: www.nikkeiplacegolf.com/registration

Team Captain Contact Information

Company Name: _____ First Name: _____ Last Name: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Email: _____ Cell: _____ Office: _____

Team Roster

Is this team part of a sponsorship? Yes No

Captain: _____ Phone: _____
Email: _____ YES please send me event updates

Golfer 2: _____ Phone: _____
Email: _____ YES please send me event updates

Golfer 3: _____ Phone: _____
Email: _____ YES please send me event updates

Golfer 4: _____ Phone: _____
Email: _____ YES please send me event updates

Disclaimer

All personal information is collected by Nikkei Seniors Health Care and Housing Society for the purpose of event registration, processing payment, sending event updates, or responding to your request for information. Your name and email may be shared with our partner organization Nikkei Place Foundation.

**In case of any food allergies or other concerns, please contact golf@nikkeishc.com*

Summary

_____ Golf Team x \$1,000 = \$ _____
_____ Singles x \$250 = \$ _____
Total Due = \$ _____

Payment

Payment Arrangement:

- Team Captain will pay for all golfers
- Each golfer will pay individually
(Please follow up with team contact info. above)
- Sponsorship benefit

Please charge my credit card:

- VISA Mastercard Cheque*

Card Number: _____
Name on Card: _____ Expiry Date: _____
Cardholder's Signature: _____ CVV: _____

*Pay by Cheque:

Enclose payment and make cheque payable to:
Nikkei Seniors Health Care and Housing Society
6680 Southoaks Crescent, Burnaby, BC V5E 4N3